

# Asia Pacific Spa & Wellness Coalition (APSWC)

## Sponsorship Opportunities 2024

### 1. APSWC Awards 2024 (Category) No. available 33 @ USD500 ea.

- o logo added to category name as sponsor on all collaterals (printed and online).
- o two (2) APSWC social media posts announcing the sponsorship.
- o acknowledgement during the event.
- o acknowledgement in post event media release of winner names
- o one (1) complimentary ticket to awards night on 21-Mar 2024, The Salil Riverside, Bangkok.
- o one (1) complimentary ½ page advertisement in APSWC e-magazine issue of choice (value USD350)

### 2. APSWC Round Table 2024

	Silver	Gold	Platinum
Price	USD1,000	USD4,000	USD7,500
No. Available	5	2	1
Logo added to marketing collaterals	Small logo	Medium logo	Large logo
Logo displayed on backdrop during event	Yes	Yes	Yes
Complimentary membership to APSWC (1 year)	1	1	1
Social Media posts by APSWC announcing sponsorship (pre and post Round Table)	1	3	5
Promotional social media posts from sponsor on APSWC social media platform of choice (FB/IG/LinkedIn)	0	1	2
Interview for APSWC YouTube Channel (15mins)	0	0	1
Complimentary APSWC Round Table tickets	1	2	3
Display Table/Are @ Round Table (2sqm)	0	Yes	Yes
e-magazine advertising (artwork to be provided)	1 x ½ page (value \$360)	4 x ½ page (value \$1,120)	1 cover page (value \$625) 4 x full page (value \$1,600)
e-magazine articles (text to be provided)	0	1	2
APSWC website home page advertising (300x250)	0	0	12 months (value \$5,040)
APSWC website advertising – not home page (300 x 400)	0	6 months (value \$1785)	0

\*Customised sponsorship packages available. Contact [chairman@apswc.org](mailto:chairman@apswc.org) to discuss your requirements.

### 3. APSWC Industry White Paper No. Available 1 @ USD5,000

- o ½ page advertising in White Paper (APSWC website and distributed globally)
- o two (2) APSWC social media posts announcing the sponsorship.
- o acknowledgement during the Round Table.

### 4. APSWC Trophy Sponsor No. Available 1 @ USD1,000

- a. Sponsor's logo on the base of all APSWC trophy

To avail of sponsorship opportunities with the Asia Pacific Spa & Wellness Coalition (APSWC), contact [chairman@apswc.org](mailto:chairman@apswc.org) or [treasurer@apswc.org](mailto:treasurer@apswc.org)